



REPUBLIC OF RWANDA
KAYONZA DISTRICT

Kayonza Investment Forum – 1st Edition

Tuesday, 31 October 2023

Concept Note

Background And Rationale

Rwanda's National Strategy for Transformation (NST1) lays the foundation for decades of sustained growth and transformation that will accelerate the move towards high standards of living for all Rwandans. Accelerating the transformation and economic growth requires the private sector to be at the helm. In line with this strategy, Rwanda's public policy is focusing on developing and transforming Rwandans into capable and skilled people ready to compete in a global environment.

NST1 is accelerating private sector led economic growth and increased productivity to create decent and productive jobs, accelerate sustainable urbanisation, establish a knowledge-based economy, promote industrialisation, modernise and increase the productivity of agriculture and livestock, promote sustainable management of the environment and natural resources - all towards getting Rwandans out of poverty. Achieving NST1 requires a strengthened collaboration and partnership among all stakeholders and enhancing ownership at all levels while tapping into home-grown solutions and values.

In light of the aforementioned, Kayonza District is organising the first edition of the **Kayonza Investment Forum** at Silent Hill Hotel on 31 October 2023 under the theme: **“Unlocking Opportunities for Inclusive Economic Growth.”** The Forum is expected to attract more than 250 participants from the private sector, potential investors, representatives from the Rwanda Development Board and the Private Sector Federation as well as Kayonza District staff.

The forum will be a platform for a constructive discussion on how investors can drive inclusive growth in Kayonza District, creating employment opportunities (especially for women and youth) and promoting sustainable development and economic transformation. The forum will also provide a practical framework for investors and companies to network and exchange views and experiences on the business and investment climate in Kayonza District and shape an enabling business climate that supports investment and the development of socially responsive enterprises.

Objectives

The main objective of the first edition of Kayonza Investment Forum is to promote accelerated and responsible investment and investment partnerships in Kayonza District by enhancing the private sector and investors' role as key drivers of inclusive growth. The forum will be a space for dialogue with the Private Sector Federation, investors and individuals looking to invest in Kayonza District.

The specific objectives of the forum will be:

- Provide a platform for private sector representatives and Kayonza District to develop a roadmap and bridge investment gaps
- Enhance public private partnerships to achieve NST1
- Tap into opportunities for inclusive investment and doing business
- Develop recommendations to overcome investment challenges in Kayonza District

Format

The Forum will discuss development issues related to private sector development and provide guidance for the private sector and investors to be part of the inclusive and sustainable growth of Kayonza District. The district will present investment opportunities available in Kayonza, both existing and proposed:

- Implementation of Kayonza District Masterplan
- Promote and develop local constructive materials in line with the "Made in Rwanda" policy
- Improve transportation services
- Promote the mining industry
- Promote the processing industry
- Promote access to financial services
- Identify and develop agricultural value chains, including post harvest handling and storage facilities and increase farmers' access to improved seeds
- Develop the tourism and hospitality industry
- Promote environmental conservation and natural resources management

Presentations and discussions will include:

- A presentation and documentary detailing investment opportunities in Kayonza District
- Panel discussion with representatives from the Ministry of Agriculture and Animal Resources, Rwanda Environment Management Authority, Business Development Fund, Private Sector Federation, investors, and Kayonza District.

After the panel discussion, participants will dialogue on tapping into the opportunities and sharing their interest in investing in Kayonza District.

Date and Venue

The first edition of the Kayonza Investment Forum will take place on Tuesday, 31 October 2023 at Silent Hill Hotel from 9:30-12:30.

Expected Outputs And Outcomes

- Enhanced understanding of the role of the private sector and investors on inclusive, sustainable growth, and the implementation of Rwanda Investment Policy
- Raised awareness of Kayonza District's investment opportunities
- Increased private sector investment and commitment by investors
- Enhanced partnership between Kayonza District and private sector led initiatives

Participants

More than 250 participants are expected to attend the first edition of the Kayonza Investment Forum. Participants will include potential investors as well as representatives from the Eastern Province, Rwanda Development Board, Kayonza District, the Private Sector Federation, faith-based organisations and the media.

Partners

- Eastern Province
 - Provide strategic support and guidance for the effective running of the forum.
- Rwanda Development Board
 - Advise the District and help to identify key investors to be invited in the forum
 - Provide strategic guidance on investment matters in line with Kayonza Investment portfolio.
- Kayonza District
 - Plan and conduct the Kayonza Investment Forum: make and send invitations, plan and execute the forum logistical arrangements, among others
- Private Sector Federation
 - Mobilise investors in priority sectors for Kayonza District to attend the forum
 - Participate in the discussion
 - Engage and encourage PSF members to invest in Kayonza District

Private sector partners include the 3B Group of Hotels, Akagera Coffee, Akagera Rhino Lodge & Tours, Akagera Transit Lodge, Bashana Companies, Meru, Urugo Women's Opportunity Center, Eastern Country Hotel and Silent Hill Hotel.